

Made by nature, refined by science

Rapid Nutrition is a natural healthcare company focused on research, development and production of a range of evidenced-based nutrition.

Legal Disclaimer

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This presentation includes forward-looking statements made under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements involve risks, uncertainties, and assumptions that could cause Rapid Nutrition PLC's actual results and experiences to differ materially from the anticipated results and expectations expressed in these forward-looking statements. Rapid Nutrition PLC has identified forward-looking statements using words such as "anticipates," "believes," "hopes," "estimates," "looks," "expects," "plans," "intends," "goal," "potential," "may," "suggest," and similar expressions. Rapid Nutrition PLC undertakes no obligation to publicly release the results of any revisions to these forward-looking statements to reflect events or circumstances after the date of this presentation or to reflect the occurrence of unanticipated events, except as required by applicable law or regulation.

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About Us

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Rapid Nutrition is an innovative HealthTech company dedicated to enhancing global health. We create evidence-based, personalized nutrition solutions using advanced technologies, AI, and scientific research. Our aim is to optimize nutrition, improve wellness, and support sustainable, healthier lifestyles worldwide.

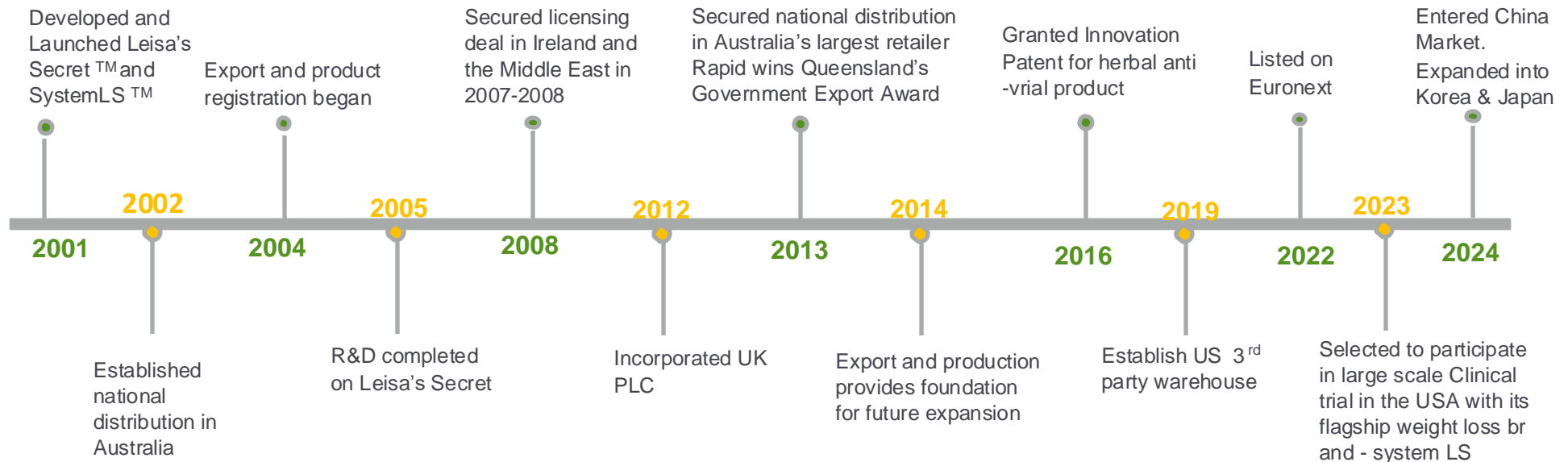
“We aim to be the global supplier of choice by offering premium brands with the highest-quality ingredients for optimal results.”

-  **RAPID NUTRITION PLC** : The parent company, publicly listed on the Euronext Growth Exchange, Paris.
-  **RAPID NUTRITION CANADA INC.:** A non-operating company holding CDS eligibility.
-  **RAPID NUTRITION PTY LTD:** The main operating company of the business.
-  **RAPID NUTRITION SCIENCE PTY LTD:** Holds the patent and IP for the antiviral formula 'Cold & Flu'.

A high-growth company supported by a proven track record

Key Milestones

Between 2004 and 2024, secured export sales and product registrations in multiple countries, including China, Korea, Singapore, Thailand, India, Ghana, the UK, Ireland, Poland, the Czech Republic, Turkey, South Africa, and the USA.



R&D on Leisa's Secret took place between 2001 and 2005



Board of Directors

Proven track record



Simon St Ledger – *Executive Director and CEO*

Simon St. Ledger, a personal trainer and dietary consultant with over 20 years of experience, has advised numerous health clubs and organizations. He managed national fitness equipment suppliers and co-founded the Australian National Weight Loss Clinic. A finalist for the 2012 Brisbane Young Entrepreneur Award, he led his company to win the 2013 Premier of Queensland's Export Award in Health and Biotechnology, securing a spot in the national finals of the 51st Australian Government Export Awards.



Shayne Kellow – *Non-Executive Director*

Shayne Kellow has over 25 years of experience in business development, corporate finance, and international sales, specializing in global healthcare distribution across Southeast Asia, the Middle East, and the Americas. He previously mentored 250+ startups as Business Operations Manager at the Australian Business Development Centre and founded Elmore Oil, a healthcare company that distributed therapeutic natural lotions to 12+ countries.



Jeffrey Reingold – *Non-Executive Director*

Jeffrey Reingold brings extensive expertise in media and marketing for international businesses and organizations, specializing in reaching broad audiences, brand promotion, and health-focused film production. He began his career in North America, a key market for Rapid Nutrition, working with Metro-Goldwyn-Mayer/United Artists. With a proven track record of collaborating with corporations of all sizes and leveraging marketing to expand reach and networking, Jeff is a valuable addition to the board.

Management

Entrepreneurial led management team



Carl Seletz – *Advisory Member*

Carl is a global brand, retail, and operations executive with over 35 years of experience. He most recently served as Chief Global Officer at GNC (2019-2021), overseeing retail, wholesale, distribution, digital, e-commerce, and business development for its international division. Carl has also led initiatives for leading retailers such as Gap Inc., Abercrombie & Fitch, Victoria's Secret, and Bath & Body Works. He holds a degree in Professional Writing and Communications from Carnegie Mellon University.



Juston Jirwander – *General Manager Australia*

Juston is a seasoned entrepreneur and investor with 20+ years of experience. He began as a Chartered Accountant at WHK Horwath and served as Director and Chairman of Go Vita Distributors Limited, Australia's largest health food co-op, for 15 years. As Executive Chairman of Healthy Life, a subsidiary of Singapore-listed EYSI, he successfully secured a strategic investment partner.



Leisa St Ledger – *Product Brand Manager Australia*

Leisa, a former police officer with expertise in health and nutrition, is the founder of Leisa's Secret® and SystemLS. She has driven significant media attention, fueling growth and attracting international interest. Her personal involvement in educating and inspiring customers has been key to the success of the company's brands.



Dr David Hunter – *Scientific Advisory Board Member Australia*

Dr. Hunter is a Professor of Medicine at the University of Sydney, Chair of Rheumatology, and Head of the Institute of Bone and Joint Research. Ranked the world's top osteoarthritis expert on expertscape.com, his research on obesity and joint pain makes him an ideal addition to the wellness company's board. He is also a staff specialist at Royal North Shore Hospital.



Ruth Kendon – *Head of Research and Product Development Australia*

Ms. Kendon, a naturopath and herbalist with 30 years of experience, developed the antiviral therapy Azurene. She has worked with patients, industry leaders, and regulators and was a board member and Fellow of the Natural and Herbalists' Association of Australia.



Michael Zhu – *Chief Financial Officer, Member of the Institute of Chartered Accountants*

Michael Zhu has over ten years of experience working with small and medium-sized businesses. He now operates his own accounting practice and consulting firm, serving as CFO for multiple clients.

Investment Proposition

Poised for Growth



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Why Invest?

Diversification Scalable

Acquisitive

Intellectual Property

Strong Team

Why Listing?

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- 🌱 **The life sciences and nutraceutical sectors** emphasize quality control, a strong value chain, and scalable efficacy. The global nutraceutical market is projected to reach \$450–460 billion by 2032
- 🌱 **A strong track record** of value creation driven by capital discipline and a focus on returns
 - Global distribution with high-quality partners
 - Product portfolio diversification into new categories
- 🌱 **Industry-specific consolidation** as a key growth driver, acquiring successful, synergistic businesses with strong cash flow and complementary assets
- 🌱 **Intellectual property – trademarks, registrations, and patents** – supported by strong branding, global reach, and a growing product portfolio
- 🌱 **Experienced management team with ownership involvement**
- 🌱 **To fund growth, Rapid is at an inflection point, with expected growth across the business**
- 🌱 **Market size** – strategically positioned in a rapidly growing global market

Growing Product Portfolio

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An innovative HealthTech company dedicated to enhancing global health. We create evidence-based, personalized nutrition solutions using advanced technologies, AI, and scientific research. Our aim is to optimize nutrition, improve wellness, and support sustainable, healthier lifestyles worldwide.

Rapid Nutrition shares a wealth of award-winning products with consumers who are passionate about innovations that are **“made by nature, refined by science.”**

About System LS

Amazing nutrition, morning, noon and night: wake up to a glass of great tasting greens, supercharge your favorite recipes or simply toss it in your bag on-the-go.

22g PROTEIN
13g FIBRE

WHY PROTEIN CONCENTRATE
WITH PROBIOTICS & SPIRULINA

全食物
与现代萃取技术的完美结合

FDA
获得FDA认证

11种
益生菌

PREMIUM PROTEIN BLEND
WITH PROBIOTICS
CHOCOLATE FLAVOUR

23g PROTEIN 122g CARBS 75g FIBRE

GOOD MANUFACTURING PRACTICE
GMP CERTIFIED

符合GMP质量规范要求

PREMIUM AUSTRALIAN QUALITY

Vegan Protein
CHOCOLATE

Greens
BERRY

Whey Protein
CHOCOLATE

**每日一袋
轻盈续航**

✓ 0 麸质和转基因成分

✓ 100% 天然成分

✓ 适用于素食者

Unlock Your Best Physique

Designed to provide you with the perfect solution to reduce excess water retention, prevent cramping, and support your journey towards a leaner.

FLUID FREE
BODY BALANCE

A combination of herbs to reduce in the renal or renal fluid retention and improve body metabolism.

30 Capsules

WEIGHT MANAGEMENT

1 Capsule 2 Times Daily

We Help You Achieve Your Goals!

Weight Management

Energy

Overall Health

Fitness

PREMIUM AUSTRALIAN QUALITY

WHY PROTEIN CONCENTRATE
WITH PROBIOTICS & SPIRULINA

23g PROTEIN 142g CARBS

CHOCOLATE FLAVOUR

20 Servings

Azurene Immunity Boost Traveller features a patented blend of traditional Western and Chinese herbal remedies designed to reduce the severity and duration of mild upper respiratory infections, such as colds and the flu. Enhanced with Ashwagandha and Andrographis, it strengthens immune defenses and minimizes the risk of mild respiratory infections and sore throats while traveling. Ashwagandha, used for centuries in Ayurvedic medicine, also serves as a convalescent tonic and helps the body manage the stress often caused by travel.



For Symptoms Of Sore Throat, Colds And Flu. A Strong Immunity Boost For Travellers

Awards



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- Recipient of the **Entrepreneur Grant 2021 and Innovation Grant 2020**
- Finalist for **Product of the Year 2017**
- Finalist at the **Health & Biotechnology Awards 2016**
- National Finalist at the **51st Australian Export Awards 2013**
- Winner of the Premier of Queensland's Export Awards 2013**
- Finalist at the Health & Biotechnology Awards 2013
- Simon St. Ledger Finalist, Brisbane Young Entrepreneur Awards 2012**
- Finalist at the **Premier of Queensland's Export Awards 2007**



Global Manufacturing

Drives certified quality

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Improve Gross
Margins

Mitigate logistical
risks

Efficient global
supply chain

State of the art
GMP Certified

Australia – TGA and GMP-certified contract manufacturing agreements in place

USA – Multiple FDA and GMP-certified contract manufacturing agreements in place to ensure a consistent supply that meets growing demand

APAC – Established a new manufacturing partnership in China, leveraging market success to drive growth

Contract manufacturing agreements are in place with leading manufactures in specific regions to:

- 🌱 Ensure global supply
- 🌱 Mitigate risk by utilizing multiple manufacturers
- 🌱 Reduce logistics costs and maximize margins
- 🌱 Ensure compliance with regulatory requirements in each country



Expanding Distribution Network

Geographic diversification

- 
- Secured key international accounts through a strategic partnership with Super Health Center, USA, a leading global distribution company
 - Expanded distribution channels through retailers and online e-commerce platforms, including Amazon
 - New markets are being introduced every year

Poised for Growth

The company has a robust distribution network, with a current focus on consolidation and expansion in the APAC region, as well as in Australia and Europe

- Executing our "Industry-Specific Consolidation" strategy
- Europe, the USA, and Asia are key focus markets
- Expanding internationally through strategic partnerships and an expanded product offering

Trusted Brand

Innovation and Cooperation

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NUTRITION

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Can weight loss and exercise help women stave off osteoarthritis?

WFU researchers receive \$17.1 million to help women lose weight, avoid debilitating knee condition



Rapid Nutrition, a global leader in premium nutrition products, proudly announces its selection as a key partner in the ground-breaking Osteoarthritis Prevention Study (TOPS) led by Wake Forest University. This significant collaboration highlights Rapid Nutrition's commitment to advancing scientific research and promoting women's health on a global scale.

Simon St Ledger, CEO of Rapid Nutrition, expressed his enthusiasm, stating, "We are delighted to be recognized by the study coordinators to support TOPS. Rapid Nutrition is committed to contributing to this pioneering research by supporting the study with our premium SystemLS meal replacement range, reinforcing our dedication to promoting women's health and well-being."



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL



Brigham and Women's Hospital
Founding Member, Mass General Brigham



THE UNIVERSITY OF
SYDNEY

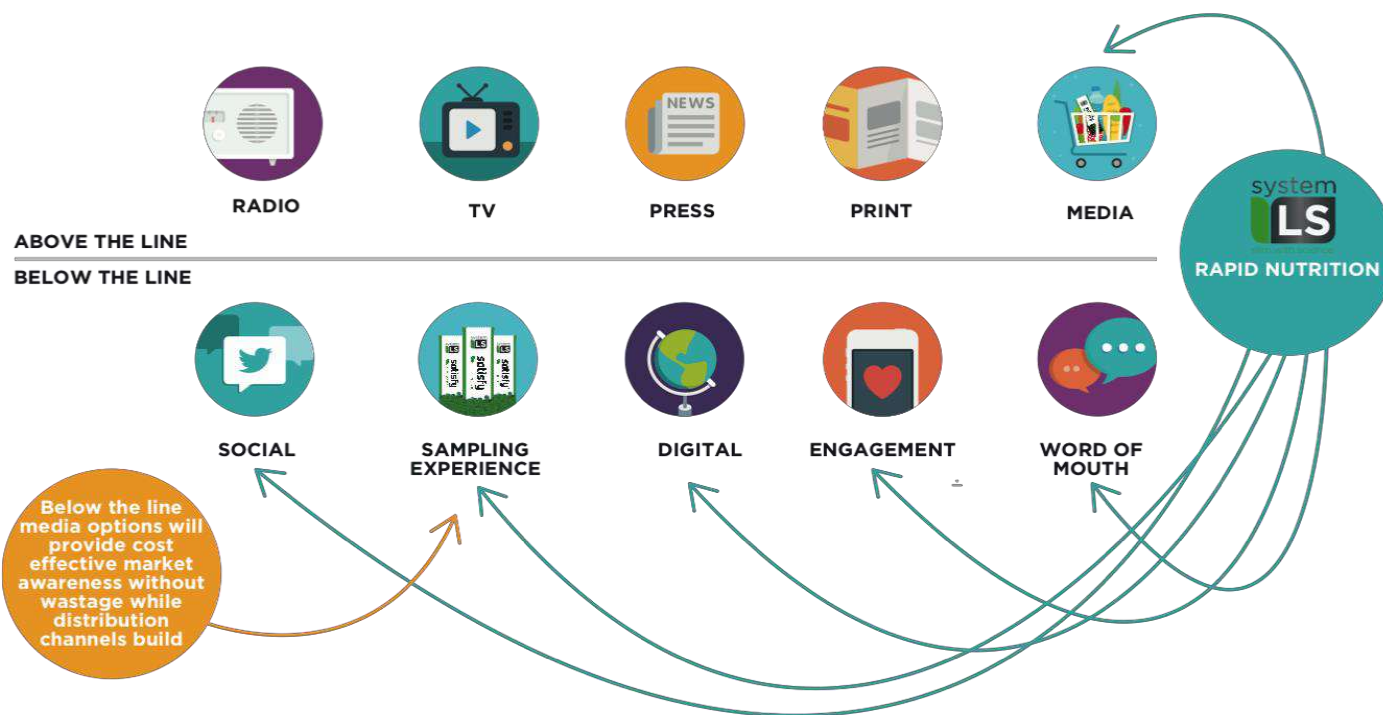
Digital Strategies

Marketing for growth

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Traditional & Digital Media

R&D & Product Development

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“Growing IP”

**“Fully
Certified”**

**“Optimizing
established
distribution
channels”**

**“Additional
revenue
streams”**



Evidence Based – Participating in large-scale clinical study



Intellectual Property – Expanding the international portfolio



Azurene™ – is an oral treatment designed to help combat the common cold in humans. The product is formulated with two herbal extracts in high doses and is presented in capsule form. A patent has been granted

› 51st Australian
Export Awards
2013 NATIONAL FINALIST



Financial Highlights

Diverse channel platform



Key financial highlights from the audited 2023 results are as follows:

- 🌱 **Direct-to-Consumer (DTC) Channels Fuel Revenue Growth:** Rapid Nutrition achieves notable financial milestones with robust online revenue growth through DTC channels in FY2023
- 🌱 **Strong Gross Profit Margin Amid Market Challenges:** Despite market adversities, Rapid Nutrition maintained a strong gross profit margin in FY2023, highlighting its commitment to operational efficiency
- 🌱 **Substantial Reduction in Liabilities and Strengthened Cash Position:** Rapid Nutrition reduced its liabilities by 83% and increased its cash position by 107% compared to the previous year, positioning the company for sustained growth and financial stability in the upcoming fiscal period

Conclusion

Poised for Growth

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Expanding distribution



Expanding product portfolio



Strategic acquisitions

- ✔ **Organic growth** – Expanding the company’s nutraceuticals product range to drive increased sales volume in both domestic and international markets
- ✔ **Expanding manufacturing capacity** to meet growing demand, resulting in **enhanced quality control**
- ✔ **Launch of expanded product portfolio** into existing and new export markets
- ✔ Form **strategic partnerships** to capitalize on key global distribution opportunities
- ✔ **Acquiring additional IP** from established brands for introduction into existing distribution channels
- ✔ Implementing an ‘**Industry Specific Consolidation**’ strategy through the acquisition of revenue-generating assets

Multi-pronged strategy to diversify and grow



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